



EU Exit Negotiations - Cosmetics Industry Position



01 September 2017

CTPA Brexit Factsheet

CTPA Working for a Smooth Transition to a New EU Deal



This summer, CTPA has worked to raise awareness of the importance of a smooth transition to a new EU deal for the cosmetic sector. In particular, CTPA has been working in collaboration with the Confederation of British Industry (CBI) to explain the implications for the cosmetics industry. Our sector was used as an example by the **CBI at the London School of Economics' lecture on 'Managing the Complexity: what Brexit could mean for British business'** on 6 July. Carolyn Fairbairn, CBI Director-General, and Rain Newton-Smith, CBI Chief Economist, explained the fact that *"a cosmetic product can cross the channel as many as five times before it is ready to be purchased in a shop"*. It was also a unique opportunity to explain the challenge of the location of the Responsible Person once the UK leaves the EU. The full paper 'Eyes wide open: the importance of a smooth transition to a new EU deal' as well as the video of the presentation are available from the [CBI website](#).



On 15 June, CTPA attended **Cosmetics Europe Week** organised by Cosmetics Europe (CE), the European Personal Care Association and participated in a breakout session dedicated to the EU Exit. The session was well-attended and included sector experts from the UK, EU and non-EU countries. In addition to providing information on the impact of the EU Exit on the cosmetic sector and the political context, attendees were briefed on the CE and CTPA common position for the cosmetics industry which includes the following 3 key asks:

- **Guaranteeing sufficient implementation arrangements to enable industry to adapt**
- **Avoiding tariff barriers and customs disruptions**
- **Maintaining regulatory cooperation and continuity**



Some Key Numbers on Goods on the Market

CPNP

- 1.4 Million cosmetic products are notified in the Cosmetic Product Notification Portal (CPNP) – the notification to CPNP is required before first placing on the EU market;

UK Retail Market £ 9.38 Billion

- 180,000 notifications have been made from the UK (but 1 notification may include a full range of products – e.g. a lipstick notification can include all the different shades);

RP

- In the UK we account for 6120 Responsible Persons (3rd biggest country in Europe for numbers of RP);

 **UK**
2nd Market in EU 

- The UK is the 2nd largest EU market for cosmetics;
- The EU is UK's main trade partner.



Third Round of Negotiations - Continuity in the Availability of Goods for the EU and the UK

The UK Government published several documents ahead of the third round of negotiations outlining the UK's negotiating approach.

CTPA has been working closely with government officials on the impact of the EU Exit on the cosmetics sector and ahead of the publication of the position paper "Continuity in the availability of goods for the EU and the UK". This issue is crucial for our sector and CTPA welcomes the fact that the position paper highlights the cosmetics sector and addresses in particular the issue of the location of the Responsible Person:



"where there is a requirement to have a person responsible for compliance with particular product regulations (for example, Responsible Person for cosmetics, or Authorised Representatives for medical devices) based in the EU, that person should be able to continue carrying out that responsibility for products placed on the market prior to exit whether they are based in the EU or in the UK, and there should be no requirement to relocate."

CTPA, with the support of its EU Exit Strategy Group, has been able to react swiftly to requests from government officials to help explain the complexity and technical aspects of the industry's supply chain and the processes that companies must adhere to in order to comply with the EU Cosmetics Regulation. Representing the interest of the UK cosmetics industry, CTPA is able to advise members on the challenges ahead and, at the same time, continues to provide topline information through its public website.

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CTPA

Please feel free to forward this factsheet to anyone else in your company focussing on the Brexit implications. This factsheet is also available on the CTPA public [website](#).

CTPA is the authoritative public voice of a vibrant and responsible UK industry. It represents cosmetic manufacturers, brand owners, distributors, ingredient suppliers and service providers; from SMEs to multi-nationals. CTPA's primary goal is to promote good working practice to ensure that consumers are provided with the very best products.

To learn about CTPA membership visit www.ctpa.org.uk