

## UK Referendum on EU Membership



12 August 2016

**Brexit Factsheet** 

## CTPA tackles 'Brexit' for the cosmetics industry

The result of the UK Referendum on European Union membership has led to a great deal of uncertainty and much speculation on both the process for withdrawal from the EU itself and on the UK's subsequent relationship with the EU and third countries. Yet business requires certainty and stability to thrive. The intent of CTPA is to cut through the noise and confusion and provide its members with clear information based on facts and understanding. CTPA intends to be the primary source of factual information for the UK cosmetics. industry throughout the lead-up to a Brexit, CTPA will offer timely advice and guidance based on its expertise, contacts and experience in managing complex issues to help companies make wellinformed and timely business decisions with as much certainty as is possible; this should avoid premature decision-making based on speculation, misleading or incomplete information.





At this time, CTPA does not have the answers, but neither has anyone else. However, CTPA does know the questions companies need answering, it does have the contacts needed to obtain those answers and it does have the expertise and experience to transpose those answers into clear advice to members. Furthermore, CTPA is in a position to bring the cosmetic industry's needs to the attention of key people ahead of and during the negotiations and to influence their outcome. This it will do by working in collaboration with many other sectors, players and stakeholders to identify those essential requirements we have in common and to ensure the force of the arguments benefits from a one-voice approach across many industry sectors.



## Brexit Seminar, 5 October 2016, London

To update members and others in industry on the process of withdrawal, the timeline and implications of the various routes to exit, CTPA is holding a half-day afternoon seminar on Wednesday 5 October. This will provide you with information and key updates on CTPA work with all stakeholders involved in the cosmetic sector to enable you to consider step-wise what areas you need to view and consider as the negotiations progress. CTPA is delighted to welcome CBI's Senior Campaigns Advisor to present on CBI actions.

The event will be open to both members and non-members.

Further details will follow. Contact <u>Julia Hewitt</u> to register your interest.

CTPA members will also have access to a specific Reference Zone on the website along with an Issue Tracker where all new material will be made available along with authoritative information from reliable sources. In addition, CTPA will provide advice and commentary both to dispel rumour, correct misinformation and highlight the facts as they emerge. No other organisation will be in a position to do this for the UK cosmetics industry.

Please feel free to forward this factsheet to anyone else in your company focussing on the Brexit implications. We are also happy to add them as a direct contact required (jhewitt@ctpa.org.uk).

Office

Dr Chris Flower Director-General CTPA

CTPA is the authoritative public voice of a vibrant and responsible UK industry. It represents cosmetic manufacturers, brand owners, distributors, ingredient suppliers and service providers; from SMEs to multinationals. CTPA's primary goal is to promote good working practice to ensure that consumers are provided with the very best products.

To learn about CTPA membership visit www.ctpa.org.uk